

Message Text

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OIM FOR BREWER

E.O. 11652: N/A
TAGS: BEXP, VE
SUBJ: FIRE DETECTION AND ALARM SEMINAR

REF: EICHER-PERKINS TELECON

1. PRESIDENTIAL DECREE NO 46 OF 1975 IS NOW BEGINNING TO BE ENFORCED. THIS DECREE ESTABLISHED THE REQUIREMENT FOR ALL APARTMENT HOUSES, PUBLIC BUILDINGS, WAREHOUSES AND INDUSTRIAL FACILITIES TO HAVE FIRE DETECTION AND ALARM SYSTEMS. THE DECREE WAS PASSED AS A RESULT OF A NUMBER OF DISASTROUS FIRES. LOCAL DISTRIBUTORS OF FIRE ALARM AND DETECTION SYSTEMS ESTIMATE THAT THIS DECREE OPENED A POTENTIAL MARKET FOR OVER BS. 2 BILLION IN SUCH EQUIPMENT. THE ENFORCEMENT OF THIS DECREE WAS PLACED INTO THE HANDS OF THE FIRE DEPARTMENT. COVENIN, THE VENEZUELAN STANDARDS INSTITUTE WILL ESTABLISH STANDARDS FOR THE EQUIPMENT TO BE INSTALLED.

2. HONEYWELL C.A. THE LOCAL SUBSIDIARY OF THE US. FIRM, IN COOPERATION WITH A RECENTLY ESTABLISHED ASSOCIATION OF SIMILAR COMPANIES, ALL OF WHICH SELL EXCLUSIVELY US-MADE EQUIPMENT, HAS REQUESTED EMBASSY COOPERATION OR CO-SPONSORSHIP OF A FIRE DETECTION AND ALARM SEMINAR/CONVENTION TO BE HELD IN CARACAS DURING THE MONTH OF FEBRUARY, 1977. THE DEFINITE DATE WILL BE UNCLASSIFIED

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SET LATER.

3. A CATALOG SHOW, FILMS, SLIDES AND LECTURES WITH SUBSEQUENT DISCUSSIONS ARE PLANNED. IT IS INTENDED TO INVITE CIVIL ENGINEERS, ARCHITECTS, INSURANCE COMPANIES, FIRE DEPARTMENTS, THE ARMED FORCES MUNICIPAL BUILDING CONTROL OFFICES, AND GOV AGENCIES TO THIS

SEMINAR. A NUMBER OF THESE END-USERS HAVE ALREADY BEEN APPROACHED AND HAVE EXPRESSED GREAT INTEREST.

4. THE ORGANIZERS OF THE EVENT HAVE ASKED THE EMBASSY'S COOPERATION IN SECURING SPEAKERS FROM NON-INDUSTRY SECTORS SUCH AS UNIVERSITIES, THE NATIONAL FIRE PROTECTION ASSOCIATION, LARGE MUNICIPAL FIRE DEPARTMENTS OR POSSIBLY THE NATIONAL BUREAU OF STANDARDS, THE NATIONAL FIRE PREVENTION AND CONTROL ADMINISTRATION, OR UNDERWRITERS LABORATORIES.

5. THE EMBASSY FEELS THAT IN VIEW OF THE POTENTIAL MARKET THE EVENT SHOULD BE SUPPORTED AND INTENDS TO COOPERATE BY BEING JOINT SPONSOR, PUBLICIZING THE EVENT, AND MANNING AN INFORMATION BOOTH WITH, INTER ALIA, THE EMBASSY VISUAL SEARCH MICROFILES. EMBASSY WOULD APPRECIATE DEPARTMENT'S ASSISTANCE IN RECRUITING ONE OR TWO TECHNICAL EXPERTS TO PRESENT PAPERS AT THE SEMINAR. THE QUESTION OF FUNDING THE TRIP IS UNSETTLED.
VAKY

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